

Marketing To Die For...Without Killing Your Budget
Angie Landmesser & Trish Menoni - Partners in Senior Care
Teleconference - June 30, 2009
Noon Eastern, 11 AM Central, 9 AM Pacific



Marketing will never be intimidating again! Angie and Trish have brought marketing down to 10 simple rules, easy to remember and easy to apply. They have built a successful company from the kitchen table to a multimillion-dollar company, so they understand the unique perspective of growing a business on a shoestring budget. At the end of this teleconference, you will be able to:

- 1) Identify the strategic advantages of your agency
- 2) Apply marketing principles to the development of a successful marketing plan
- 3) Identify three ways to evaluate the success of your marketing campaign
- 4) Understand and capitalize on the value of networking.

Angie & Trish are a mother/daughter team and both work at Partners in Senior Care in Grayslake Illinois. Trish is the owner/administrator, and Angie is the Director of Marketing. Both have presented this session on numerous occasions and have received RAVE reviews! As always, there will be time at the end of the teleconference session for Angie & Trish to answer your specific questions.

To register, **please fax** this form to the NPDA office at 317-663-3640. Cost is \$75 for members, and \$200 for non-members. **Registration is limited to the FIRST 40 attendees.**

I am a: Member: _____ Non-Member: _____

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

email: _____

Method of Payment: Visa _____ Master Card _____ Check _____

Card Number: _____ Exp Date _____ CSC _____

Payment must be received by June 26th

Registrations **are not** accepted without payment.

Cancellations are subject to \$25 processing fee

Confirmations will be emailed to attendees. The call-in number and any handouts will be e-mailed out June 29th. Attendees will be given a toll number to access the teleconference. This is not a toll-free number; you will incur your normal long distance charges. The call will last approximately 1.5 hours.

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