



Spring
Training
for The Private Duty
Home Care Industry

NPDA 8th Annual Leadership Conference

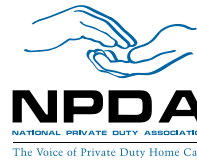


March 10 – 12, 2010

Sheraton Philadelphia City Center

Registration Procedures

By filling out this registration form, you are officially reserving your space at the NPDA 8th Annual Leadership Conference. Please note that all registrations must be filled out completely and accompanied with payment by either check or credit card. If more than one person from your company is attending, please fill out a separate form for each attendee. Our fax number and mailing address are to the right. Registrations cannot be taken over the phone. All cancellations must be in writing and are subject to a \$75 cancellation fee. Refunds are not available after March 4th.



National Private Duty Association
941 East 86th Street - Suite 270
Indianapolis, IN 46240
phone 317-663-3637
fax 317-663-3640

Name: _____

Company: _____

Address: _____

City: _____ State _____ Zip _____

Phone: _____ Fax: _____

E-mail: _____

Fees Prior to 2/5/2010:

- \$625 NPDA Member \$725 Non-member \$150 Spouse/Guest (for meal functions only)

Fees from 2/5/2010 through 3/4/2010

- \$675 NPDA Member \$775 Non-member \$150 Spouse/Guest (for meal functions only)

Fees After 3/4/2010 or On-site

- \$725 NPDA Member \$775 Non-member \$175 Spouse/Guest (for meal functions only)

Wednesday Only

- \$375 NPDA Member \$450 Non-member

Thursday Only

- \$375 NPDA Member \$450 Non-member

Payment Information

Payment method: Visa Master Card Check

Credit Card # _____

Expiration Date: _____

CSC # _____

Signature: _____

SAVE \$30 OFF YOUR REGISTRATION!!!

"Bundle" your registrations and save \$30 per person. Return your registration and payment by mail bundled with at least 2 other registrations and you each may deduct \$30 from the applicable registration fee listed above.

Break-Out Sessions

Help us accommodate you better. Please select the break-out sessions you would like to attend (you will be free to change your selection at the conference).

Wednesday, 3/10/2010 – 1:30 – 3:00 pm

- "Private Duty Home Care from the Customer Perspective"
 "Legal Issues Facing Homecare Agencies"
 "Online Relationship Building: Social Media Marketing..."

Wednesday, 3/10/2010 – 3:30 – 5:00 pm

- "Implementing Customer Service Techniques"
 "Business Owners: Take Control of Your Exit Plan"
 "Touchy-Feely is for Caregivers, Not the Accounting Staff"

Thursday, 3/11/2010 – 8:30 – 10:00 am

- "Hospitals' Focus on Re-admittance Rates - An Opportunity..."
 "The Relevant Home Care Marketer"
 "Veterans & Start Ups - Access Your Agency's Potential...Now!"

Thursday, 3/11/2010 – 1:45 – 3:15 pm

- "Basic Marketing for Home Care"
 "Optimizing for Success: Comprehensive Plan of Care"
 "Add Value and Revenue to Your Practice..."

Thursday, 3/11/2010 – 3:45 – 5:15 pm

- "The Gold Standard Screening Process"
 "Expanding Beyond Non-Medical"
 "The Art of Negotiation"