Get The Best! Finding, Selecting and Retaining the Finest Private Duty Caregivers

Stephen Tweed, CSP - Leading Home Care

Thursday, September 29 - 1:00 - 2:00 PM EST

The biggest obstacle facing private duty owners and administrators who want to grow their businesses is finding and keeping enough caregivers. Those companies that are able to attract and retain the best people will be most competitive in their marketplace in the future. Those that fail to attract and retain great people will be unable to grow, and will consistently disappoint patients and customers. This webinar will provide strategies and insights for home care leaders who want to multiply their ability to recruit and retain the staff they need to grow their business.

As a result of this program, participants will be able to…

1. Describe research in caregiver recruiting and selection
2. Describe the most effective recruiting techniques
3. Develop a caregiver selection system
4. Increase caregiver retention and satisfaction

Stephen Tweed, CSP, has spent the last 25 years working with home care organizations that want to grow and with home care leaders who want to get ready for the future. He is currently Chairman and CEO of Leading Home Care.....a Tweed Jeffries company.

To register, please fax this form to the NPDA office at 317-663-3640. Cost is $25 for members, and $75 for non-members. Registration is limited.

Name: _____ ☐Member ☐Non-member

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

email: _____

Method of Payment: Visa _____ Master Card _____ Check _____

Card Number: _____ Exp Date_____ CSC_____

Payment must be received by September 23, 2011

Registrations are **not** accepted without payment.
Cancellations are subject to $25 processing fee

Confirmations, instructions, and handouts will be emailed **prior** to the session. The webinar dial-in phone number is not a toll free call. The webinar will last approximately 1 hour.

National Private Duty Association - 941 East 86th Street, Suite 270 - Indianapolis, IN 46240
phone 317-663-3637 fax 317-663-3640 www.privatedutyhomecare.org